



FOUNDATION AT APTA CSM 2025 - HOUSTON

Sponsorship Benefits Summary

FOUNDATION CSM DONOR NETWORKING RECEPTION

The Foundation is the funding organization for APTA. Join us for our networking event to kickoff CSM and recognize donors, 2025 service awardees, and our 2024 funding recipients.

Title Sponsorship (Reserved)

- *Branded table*
- *Logo on event invitations*
- *Podium recognition / Logo on Screen and Signage*
- *Half page recognition, virtual event program*
- *Logo on event cocktail napkins*
- *Logo on event page website*
- *Social media shout-out*
- *Photos with your brand posted to Instagram*
- *Pre and post event recognition*
- *Sponsor recognition + Recognition as a Silver Level Partner in Research for 1 year**

**Total contribution over 1 year determines overall partnership level. Add donations and sponsorships together to determine recognition level.*

Beverage Sponsorship (Reserved)

- *Branded table.*
- *4 event invitations*
- *Podium recognition / Logo on Screen and Signage*
- *Virtual event program recognition*
- *Logo on drink tickets*
- *Logo on event webpage*
- *Social media shout-out*
- *Photos with your brand posted to Instagram*
- *Sponsor recognition + Recognition as a Bronze Level Partner in Research for 1 year**

**Total contribution over 1 year determines overall partnership level. Add donations and sponsorships together to determine recognition level.*

Reception Sponsor (10 Available) \$2,000

- *Logo or Name listed in virtual event program*
- *Name listed on reception slide*
- *Social media shout-out before event*
- *Invitation for 4 guests.*

- *Membership in the Research Circle for 1 year**

Virtual Program Sponsor (20 Available) \$1,000

QR Code to virtual program shared with guests and posted to social media.

- *Link to your company or university included in program*
- *Invitation for 2 guests.*
- *Membership in the Research Circle for 1 year**

**Total contribution over 1 year determines overall partnership level.*

FOUNDATION VCU-MARQUETTE CHALLENGE SOCIAL – CSM BOSTON

A recognition event for students and faculty.

Title Sponsor (Reserved)

- *Logo on e-invitations*
- *Logo on event signage outside the event*
- *Full page VCU-Marquette Challenge virtual event program*
- *Logo on event cocktail napkins*
- *Logo on event page website*
- *Social media shout-outs*
- *Photos with your brand posted to the Challenge Instagram*
- *Invitation for 4 company representatives to attend event.*
- *Opportunity to provide giveaways to guests at check-in table.*
- *Sponsor recognition + Recognition as a Bronze Level Partner in Research for 1 year**

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Beverage Sponsorship (2 Available) \$4,000

- *Logo on e-invitations*
- *Logo on event signage*
- *½ Page VCU-Marquette Challenge virtual event program*
- *Logo on drink tickets*
- *Logo on event webpage*
- *Social media shout-out*
- *Photos with your brand posted to Instagram*
- *Invitation for 2 company representatives to attend event*
- *Sponsor recognition + Recognition as a Bronze Level Partner in Research for 1 year**

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Virtual Challenge Program Sponsor (10 Available) \$500

QR Code to virtual program shared with guests and posted to social media.

- *Link to your company or university included.*

- *Invitation for 4 guests.*

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FOUNDATION CSM RESEARCH INFOGRAPHIC T-SHIRT (1 Available) \$5,000

Your logo on the Foundation's CSM Limited Edition T-shirt

- *Social media shout-out*
- *Photos with your brand posted to Instagram*
- *Recognition as a Bronze Level Partner in Research for 1 year**

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FOUNDATION CSM BOOTH PRIZE SPONSOR

Title Sponsor (1 Available) \$2,000

- Social media exposure – before, during, and after CSM
- Logo listed on Foundation booth signage.
- Signage for your booth
- Blog post with winner's announcement
- *Membership in the Research Circle for 1 year**

Supporting Sponsor (4 Available) \$500

- Social media exposure during conference
- Name listed on Foundation booth signage
- Name listed in blog post with winner's announcement.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FOUNDATION WEBINAR SERIES SPONSOR \$5,000

Recognition as sponsoring two webinars throughout 2024.

- *Recognition / Logo on Screen during webinars*
- *Invitation to attend events*
- *Logo listed on invitations to attendees*
- *Exposure post live webinars with webinars added to Foundation's Youtube Channel*
- *Sponsor recognition + Recognition as a Bronze Level Partner in Research for 1 year**

FOUNDATION SCHOLARSHIP SPONSOR \$9,000

Rebecca - use a color block for this text to stand out: *To be eligible for recognition for the 2024 Scholarship cycle, sponsorship commitments must be received by April 10, 2024.*

- Your company name included in news releases for awards supported.
- Your company name included in infographics shared on social media with scholars name.
- *Sponsor recognition + Recognition as a Bronze Level Partner in Research for 1 year**

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MARQUETTE CHALLENGE SPONSORSHIPS

Title Sponsorship (Reserved)

- *Company listed as Title Sponsor of the Marquette Challenge on the Foundation's MarquetteChallenge.com*
- *Logo listed on brochure mailed to all PT and PTA program directors nationwide.*
- *Logo included on two emails to all student members of APTA*
- *Company mentioned along with news blog posts regarding the Challenge launch and awards.*
- *Social media shout-outs*
- *Sponsor recognition + Recognition as a Silver Level Partner in Research for 1 year**

Supporting Sponsor (\$1,000)

- *Membership in the Research Circle for 1 year*
- *Name included in the annual report*
- *Name listed as a Supporting Sponsor on the Foundation's Marquette Challenge page.*