



FOUNDATION FOR
PHYSICAL THERAPY
RESEARCH

BECOME A PARTNER IN RESEARCH

OUR RESEARCHERS ARE LEADERS IN THE PROFESSION.
PARTNERS LIKE YOU MAKE THEIR WORK POSSIBLE.

PARTNERSHIP OPPORTUNITIES

As a potential partner, we want to make sure our opportunities fit your company’s goals. Tell us more about the audience you hope to reach, and we can customize your partnership through our many print, digital, and event channels.

- Social Media Sponsorship
- Student Event Sponsorship
- Co-branded Promotional Items
- Specialized Research Fund Sponsorship

2022 COMBINED SECTIONS MEETING

Social Media Headline Sponsorship (\$6,000)

Get recognized and seen throughout CSM via social media, signage, and printed materials.

Annual Networking Reception Sponsorship (\$3,000-\$6,000)

Our reception provides special event signage, podium, and program recognition. Recognition occurs before, during, and post conference and will include logo inclusion on print event invitations and email reminders. Connect with FPTR awardees, trustees, and supporters. The reception outreach audience for an in-person meeting, is 1,200+ with an in-person attendance of 200-300.

- Title Sponsor \$6,000
- Supporting Sponsor \$3,000
- Beverage Sponsor \$1,000
- Contributing Sponsor (pre-event recognition only) \$500

VIRTUAL EVENTS

FPTR Service Awards and Marquette Challenge Celebration

Our virtual events are attended by leaders in the profession from all over the United States. Get recognition in real time and in promotions leading up to this signature celebration.

- Title Sponsor \$6,000
- Producer Sponsor \$3,000
- Supporting Sponsor \$1,000
- Contributing Sponsor (pre-event recognition only) \$500

Meet the Researcher Events (Fall 2021 & Spring 2022)

These events connect our audience with our funded researchers and connect our sponsors with our leaders in the profession.

- Title Sponsor \$5,000
- Supporting Sponsor \$3,000
- Contributing Sponsor \$1,000

VCU-MARQUETTE CHALLENGE

RESERVED HPSO/CNA Signature Sponsorship for 2021- 2022 Challenge Year

As the signature sponsor for the Challenge, you will earn recognition at several live and virtual events and be connected with thousands of students via APTA student member emails. Contact us for details.

Questions?

Connect with us to find out more about the options available to you. Contact our CEO, Barbara Malm, at barbaramalm@foundation4pt.org.

Foundation4pt.org