



FOUNDATION FOR  
PHYSICAL THERAPY  
RESEARCH

# Corporate Partnerships

## Become a Partner in Research



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Contact Sarah Cioffi at [sarahcioffi@foundation4pt.org](mailto:sarahcioffi@foundation4pt.org) to learn more about becoming a partner and supporting physical therapy research.



FOUNDATION FOR  
PHYSICAL THERAPY  
RESEARCH

**As the research funding organization of APTA,  
The Foundation for Physical Therapy Research  
is the only nonprofit dedicated to funding  
physical therapy research.**

The Foundation is grateful for the generosity of our corporate partners who support our mission of funding research and developing researchers. The Partners in Research program is solely a sponsorship opportunity and does not include any research collaboration or endorsement.

**As partners, your corporation will receive a variety of benefits throughout the year.**

# Partner in Research Levels

BRONZE PARTNER	\$3,000
SILVER PARTNER	\$10,000
GOLD PARTNER	\$20,000
PLATINUM PARTNER	\$50,000
PINNACLE PARTNER	\$100,000

# Partner Benefits



## Bronze

- Logo placement on website (home page and corporate partner page)
- Social media post for initial support
- Name in annual report
- Digital badge for use on company website/socials
- Logo in one monthly newsletter
- Logo in one full page ad in APTA magazine
- News article published on Foundation website
- Recognition at Foundation CSM booth
- PIR signage for your company's booth (PPS/CSM)
- Badge ribbon for all company employees attending PPS/CSM
- 2 tickets to invite-only CSM Foundation Receptions and other Foundation events
- Invitation to annual corporate stakeholder meeting (virtual or in-person)

**\$3,000**

# Partner Benefits



## SILVER

**Partners will receive Bronze benefits, plus:**

- Logo in annual report
- Quarterly social media posts
- Company profile in one monthly newsletter (short blurb and quote from partner)
- Dedicated spotlight video interview published on Foundation website
- Photo opportunity with Foundation Board members at in-person events
- 4 tickets to invite-only CSM Foundation Receptions and other Foundation events with early VIP access networking opportunity

**\$10,000**

# Partner Benefits



## GOLD

**Partners will receive Silver benefits, plus:**

- Digital written message from company featured on Foundation website
- Lunch with Foundation representative(s)
- Custom recognition video from Board of Trustee member
- 6 tickets to invite-only CSM Foundation Receptions and other Foundation events with early VIP access networking opportunity

**\$20,000**

# Partner Benefits



## PLATINUM

**Partners will receive Gold benefits, plus:**

- Annual meeting opportunity with Foundation leadership
- 8 tickets to invite-only CSM Foundation Receptions and other Foundation events with early VIP access networking opportunity

**\$50,000**

# Partner Benefits



## PINNACLE

**Partners will receive Platinum benefits, plus:**

- Access to Foundation leadership for strategic briefing
- Opportunity to present during Foundation Board meeting
- 10 tickets to invite-only CSM Foundation Receptions and other Foundation events with early VIP access networking opportunity

**\$100,000**

# Partner in Research Benefits

Partner Levels	BRONZE \$3,000	SILVER \$10,000	GOLD \$20,000	PLATINUM \$50,000	PINNACLE \$100,000
Logo placement on website (home page and partner page)	●	●	●	●	●
Logo in one monthly newsletter	●				
Logo in two monthly newsletters		●	●	●	●
Name in annual report	●				
Logo in annual report		●	●	●	●
Digital badge for use on company website/socials	●	●	●	●	●
Logo in full page ad in APTA magazine	●	●	●	●	●
News article published on Foundation website	●	●	●	●	●
Social media post for initial support	●	●	●	●	●
Quarterly social media posts		●	●	●	●
Dedicated spotlight video interview published on Foundation website		●	●	●	●
Recognition at Foundation CSM booth	●	●	●	●	●
Booth signage for your company's booth (CSM/PPS)	●	●	●	●	●
Badge ribbons for CSM/PPS	●	●	●	●	●
Invitation to annual corporate stakeholder meeting (virtual or in-person)	●	●	●	●	●
Digital written message from company featured on Foundation website			●	●	●
Lunch with Foundation representative(s)			●	●	●
Custom recognition video from Board of Trustee member			●	●	●
Annual meeting opportunity with Foundation leadership			●	●	●
Opportunity to present during Foundation Board meeting				●	●
Access to Foundation leadership for strategic briefing					●
Number of tickets to invite-only CSM Foundation reception & other Foundation events	2	4	6	8	10